

# PATRICK WILLIAM LIONG

*Founder, Operation Drip*

---

## OVERVIEW

Patrick William Liong has always wanted to help people. But he had a difficult time deciding how. He didn't want to create a non-profit organization that was driven by only one cause. This was the idea behind Operation Drip.

Just like drops of water can form an ocean, Operation Drip is a non-profit comprising of multiple projects aimed to help people in different ways. From education to sustainability, Operation Drip plans to involve the community and impact the world in different aspects.

To start off with, they are looking at education, sustainability, and a pay-it-forward program. The ethos behind Operation Drip is to bring the community closer together by providing an avenue for people to help.

*"I know a lot of people in Indonesia are suffering from various issues. So I didn't feel comfortable focusing on one topic, because my mind kept changing. Through Operation Drip, I can try to help everyone in some way."*

**-Patrick William Liong, Founder of Operation Drip**



# INTERVENTION

When Patrick came to Ascend Now, he was a very passionate social entrepreneur but needed some help with streamlining his ideas. He also needed support in terms of planning and execution. He worked on multiple projects with his Ascend Now coach and has received guidance in certain areas.



## Operation Pennywise

Financial Literacy Education for the underprivileged



## Operation Green

Tree planting initiative to offset carbon footprint



## Operation Pay-it-forward

Collecting and spreading donations to other NGOs

---

# RESULTS

InfographicEdu is still in its infancy. But in this short period of time, they have already garnered a good amount of interest from students and teachers alike. The mode of marketing has primarily been through word-of-mouth. Here are some of their statistics.

**10,240+ USD**

Donated

**126**

Trees planted

**81**

Students

**846**

Website sessions

## First School Project



Operation Pennywise has secured its first school project. William will be teaching over 80 students of Sekolah Misi Bagi Bangsa (SMBB) located in Batam, Indonesia.

# CONCLUSION

William is looking to make this a scalable model. Upon completion of the educational program at SMBB, William will look to package the curriculum, videos, and other materials and get multiple organizations on board. Operation Drip will be running its first fundraiser to get second-hand devices for students of these organizations.

**Website:** [www.operationdrip.org](http://www.operationdrip.org)